

RURAL YOUTH PROJECT QUALITATIVE REPORT LAUNCH

INCLUDING COVID-19 SURVEY RESULTS



You are invited to join us on Thursday 3rd September 2020 from 14.00 to 16.00 (UK time) for the exclusive launch of this new report, kindly supported by LEADER Programme 2014-2020: The European Agricultural Fund for Rural Development: Europe investing in rural areas.

[Click here to receive the zoom link](#)



After publishing the quantitative findings from the Rural Youth Project survey in 2018 we have dug deep into its sentiments and collated a host of podcasts, blogs and vlogs to hear directly from young people. What we have found is that there is only so much that black and white statistics can tell you about their lives. We have been humbled and astounded by their honesty and their vision. It has cemented our view that we need to listen more, to support more, and to encourage young people to reimagine rural places.

The Covid-19 pandemic has led to many changes for young people, so we felt that it was a crucial time to 'hear' the voices of the under-30s living rurally. So, we decided to produce this follow-up qualitative report, to capture the sentiments from the free-text responses in our 2018 survey and from our other engagement. This report also includes results and sentiments from the 2020 Rural Youth Project Covid-19 survey which was launched to ascertain how the crisis was impacting the lives of young people and compounding some of the issues they face living in a rural area.

This report shares rich and vibrant insights into the everyday challenges and opportunities that young rural people face, wherever in the world they live.

PROGRAMME

14.00 Rural Youth Project Zoom Room Opens

14:30 Welcome from Rural Youth Project

Jane Craigie & Rebecca Dawes, Rural Youth Project Directors

14:40 Presentation of the Report

Jane Craigie & Rebecca Dawes, Rural Youth Project Directors

Alana Black, Rural Youth Project Communications and Project Officer

15:00 Report case study - Dave Hodson, Food Punks

One of Tweeddale Youth Action's (TYA) income generating social enterprises, the initiative started to teach simple cookery skills that would help young people learn how to cook local fresh food. Now funded by Scottish Borders LEADER and the Robertson Trust, it has evolved into a catering business servicing the south of Scotland with all profit generated reinvested in youth work and services for young people.

15:15 Report case study - Eilidh Carr, Coralbox Gift Shop

Photographer and business owner, Eilidh moved home at the age of 23 to the small and remote island of Berneray, where she grew up. Here, she launched her business Coralbox Gift Shop but due to the current coronavirus pandemic, it is undoubtedly an uncertain time. Eilidh is now utilising social media to promote her business and the remote island.

15:30 Rural Youth Project - Next Steps

Jane Craigie & Rebecca Dawes, Rural Youth Project Directors

16:00 Close



THE RURAL YOUTH PROJECT IS KINDLY SUPPORTED BY:



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